



MARIE
Interreg Europe



European Union
European Regional
Development Fund

Region Centre-Val de Loire Action
Plan : a convergence between
social and classical economy

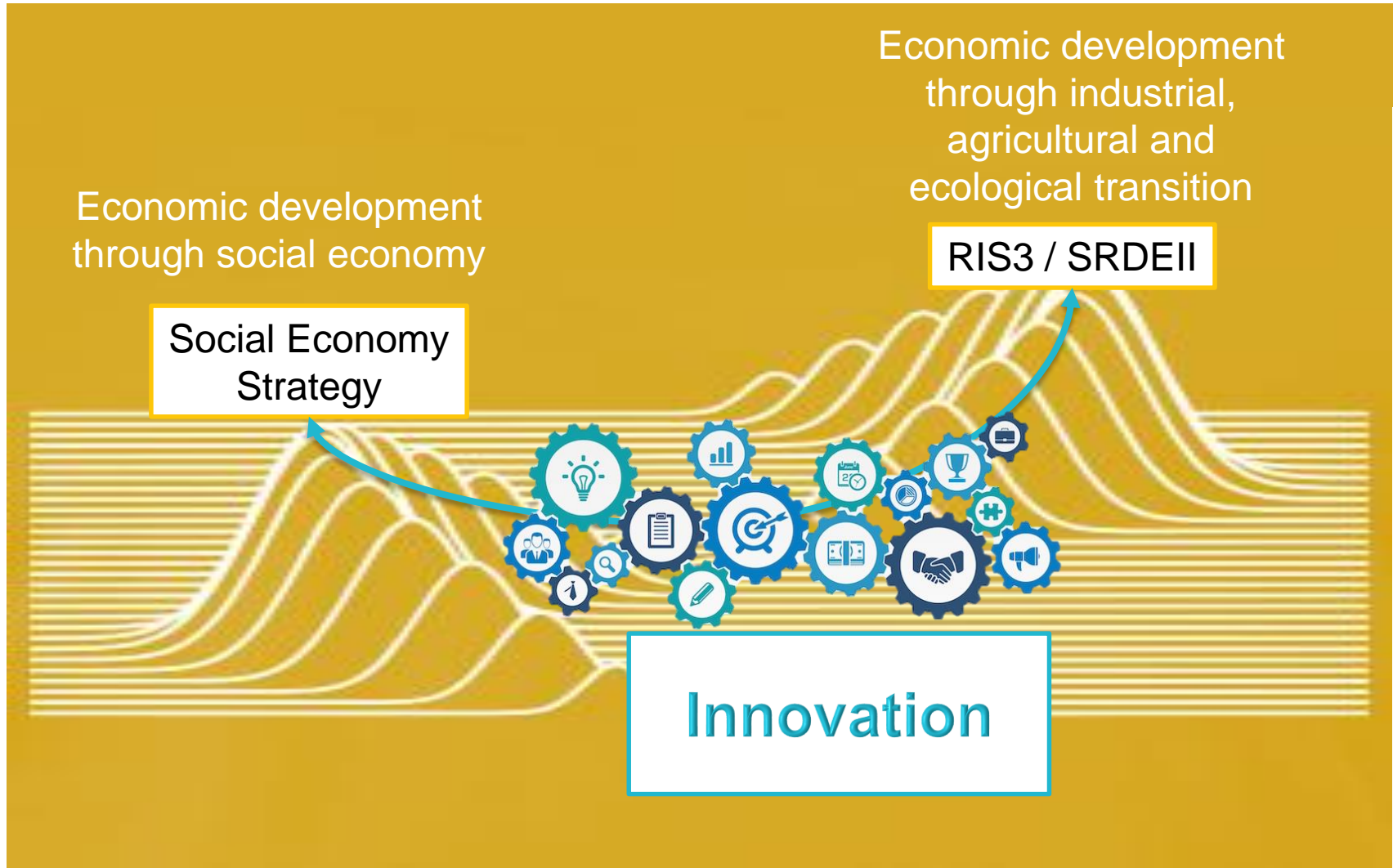
Nathalie Boulanger

DEV'UP Centre-Val de Loire



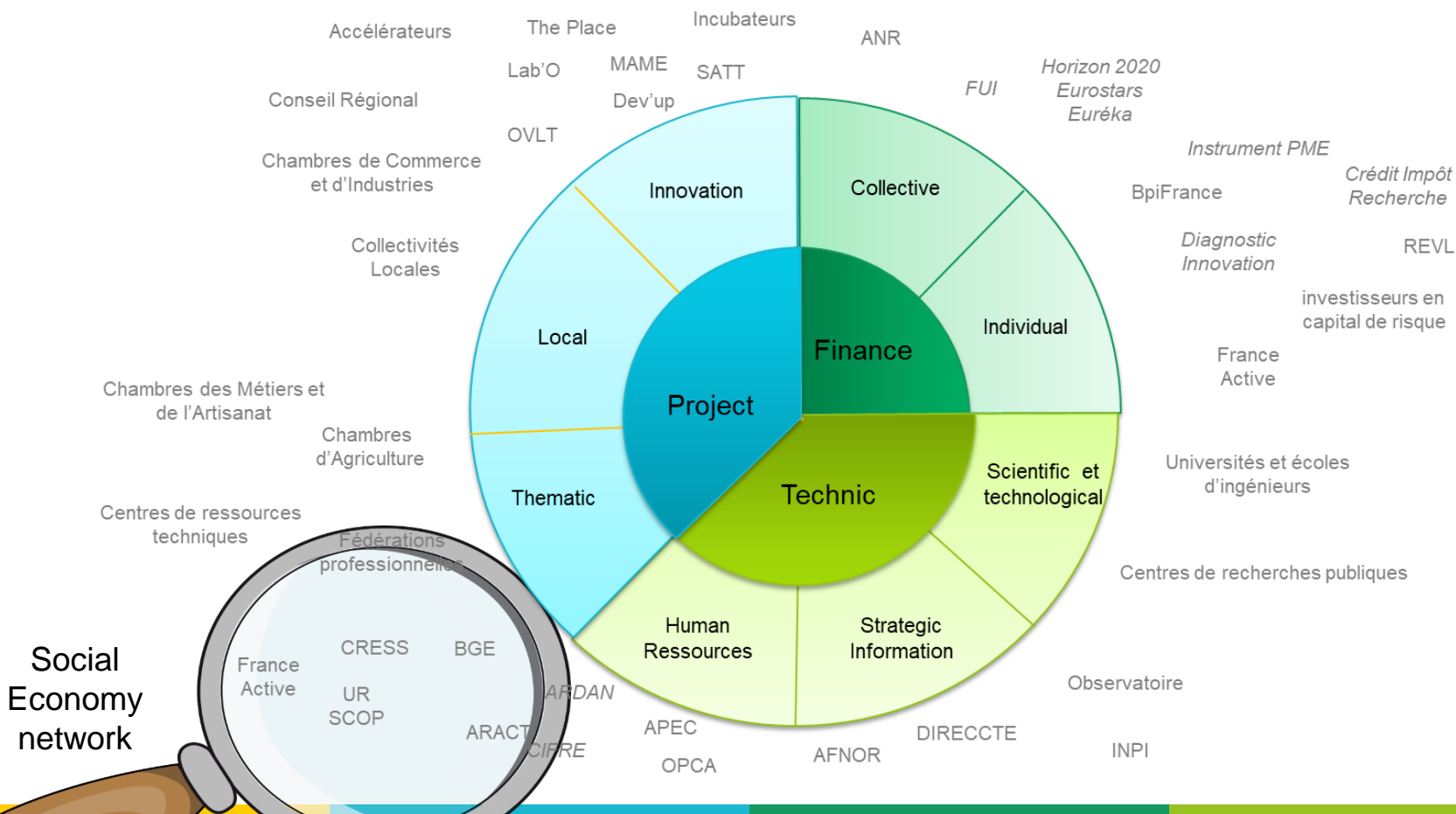
6th February 2019 | Bucarest

Regional Policy Context



Regional Policy Context

The regional economic development ecosystem



Policy improvement

We want to improve the way to sustain Social Innovation projects :

-> Through an action plan into 2 phases

- Step 1: **Improved networking and communication** between the regional social innovators support network and the economic development network.
- Step 2: Supporting the Social Economy projects through the **creation of a social innovation incubator**

Social innovation vs. Responsible innovation

Social
economy



Classic
economy

	Social innovation	Responsible Innovation	Smart Specialisation for innovation
Objectives, inputs and drivers of innovation	<ul style="list-style-type: none"> The social needs and problems that are not being met by the government or market actors The enhancement of social and/or environmental well-being 	<ul style="list-style-type: none"> The meeting of social needs and grand societal challenges The uncertainty regarding innovations' future impacts The embedding of innovation in society 	<ul style="list-style-type: none"> Structural change in line with market or social needs
Process	<ul style="list-style-type: none"> Experimentation process Collective participatory process including stakeholders (primarily target beneficiaries) for better understanding of the addressed social need or problem 	<ul style="list-style-type: none"> Involving and deliberating with relevant stakeholders throughout a transparent innovation process Innovation assessment to realize a collective responsibility to control and direct innovation into a direction that is ethically acceptable, societally desirable and sustainable 	<ul style="list-style-type: none"> Experimentation process through transformative activities Participative governance with members of the quadruple helix along the RIS3 process Coordination of the innovation ecosystem
Innovation adoption and dissemination	<ul style="list-style-type: none"> Swarming / learning 	<ul style="list-style-type: none"> better embed the innovation in society, and ensure that the innovation delivers societal benefits 	<ul style="list-style-type: none"> Change management Capacity building of the stakeholders
Finance	<ul style="list-style-type: none"> Redefinition of the economic model 		<ul style="list-style-type: none"> Prioritisation of public investment Leverage effect on the private funds Efficiency of the public fund

Social innovation vs. Responsible innovation

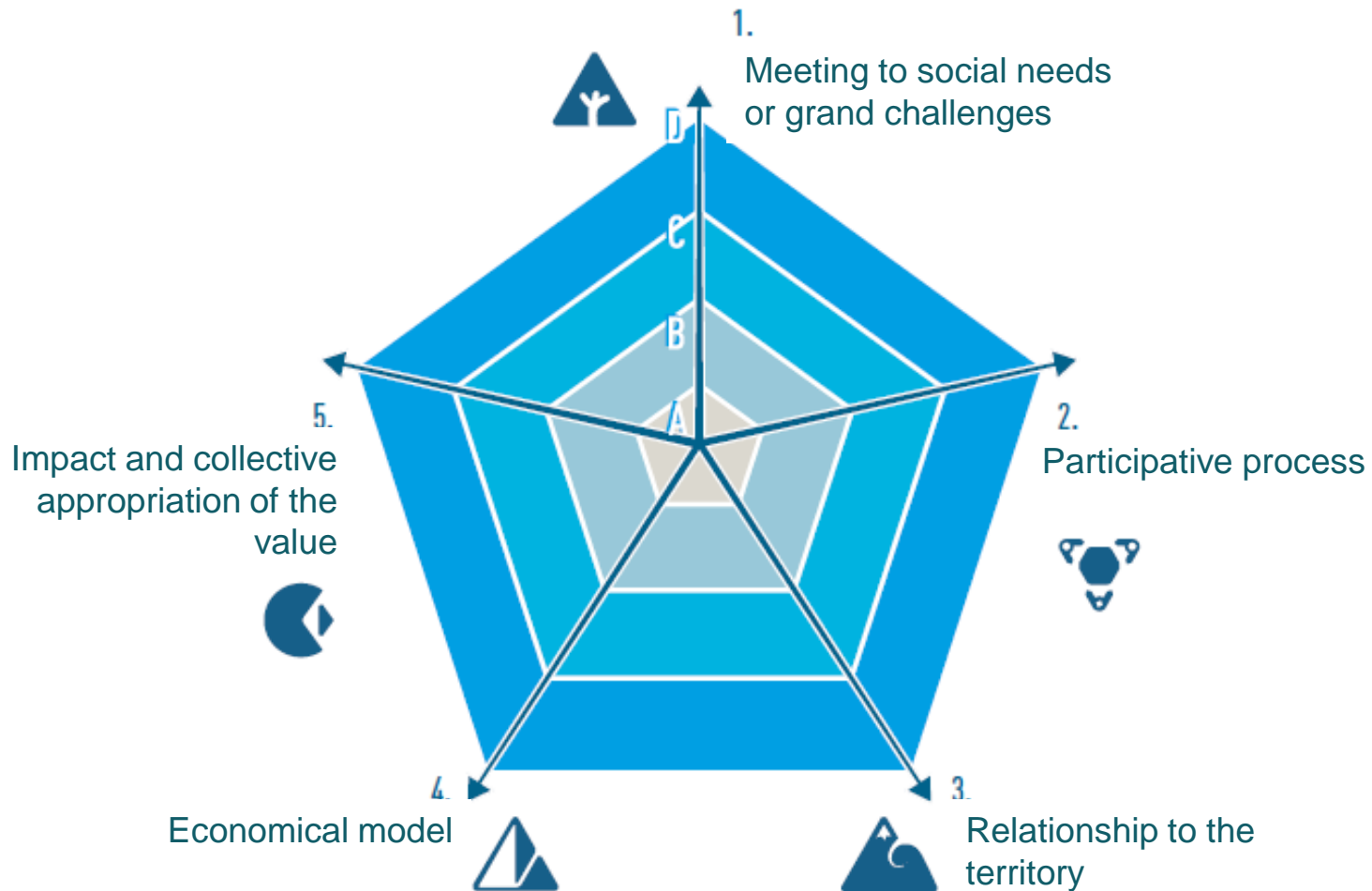
Social
economy



Classic
economy

	Social innovation	Responsible Innovation	Smart Specialisation for innovation
Place based	<ul style="list-style-type: none"> Relationship to the territory : place based 	<p>3 levels :</p> <ul style="list-style-type: none"> the macro level of societal debates and longer-term visions the meso level of research funding agencies, the micro level of the researcher in his or her laboratory 	<ul style="list-style-type: none"> Place-based : on the territorial assets
Outputs and impacts	<ul style="list-style-type: none"> Innovations that enhance social and/or environmental well-being Impacts evaluation collective appropriation of value 	<ul style="list-style-type: none"> Innovations that are societally desirable, sustainable and ethically acceptable More focus on Sciences and Technical Development (narrow view) Measure the direct and indirect impacts of innovations :constructive technology assessment 	<ul style="list-style-type: none"> Commercially-driven innovation : Socio-economic impacts Public policy evaluation
Innovation adoption and dissemination	<ul style="list-style-type: none"> Essaimage / learning 	<ul style="list-style-type: none"> publication of all research results better embed the innovation in society, and ensure that the innovation delivers societal benefits 	<ul style="list-style-type: none"> Change management Capacity building

Social innovation





MARIE
Interreg Europe



European Union
European Regional
Development Fund

Thank you for your attention



Project smedia

The innovation process

